

# **Your First Critical Year In Business**

**Robert J. Clark**

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## **Preface**

Every new business owner needs to understand small business survival basics. The adventure begins. This publication has been written to provide guidance on accounting and tax matters. It is targeted toward the small business with less than ten employees in the start-up phase. Education leads to success. The subject matter is intended to give the small business owner general knowledge about a subject, which will alert them to obtain more detailed information or seek professional assistance. I have gathered together subjects raised by small businesses over the years into a single source. The same subjects come up again and again and again. I am confident that a general understanding of each subject will help the new business owner progress in the survivability stage.

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